



2012 ASSOCIATE MEMBERSHIP OPTIONS

GOLD	SILVER	BRONZE	REGULAR
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Membership				
Guaranteed speaking engagement	■			
CBW Member Appreciation Days				
Company listing with logo as a sponsor in brochure and Web site	■	■		
Speaking opportunity at one location	■			
Six complimentary golf registrations	■			
Three complimentary golf registrations		■		
One complimentary golf registration			■	
CBW Conference and Expo				
Sponsor of the Chairman's Recognition Banquet	■			
Company product/service listing in the July/August magazine	■	■	■	
Primary booth location is based on corporate membership level	■	■	■	
Full registration for four representatives in your booth	■			
Full registration for three representatives in your booth		■		
Full registration for one representative in your booth			■	
One complimentary golf registration for the golf outing	■			
Recognition as a sponsor in all promotional materials	■	■	■	
Logo placed on the CBW Web site under Sponsorship	■	■	■	
CBW's Online Vendor Directory				
Profile on CBW's online Vendor Directory	■	■	■	
Company logo placed with your listing	■	■	■	
Free link to your Web site	■	■	■	
Three product/service category listings on the CBW Web site	■	■	■	
Wisconsin Community Banking News, CBW's Bimonthly Magazine				
Guaranteed one-page educational article	■			
Six full-page black and white advertisements	■			
Three full-page black and white advertisements		■		
One full-page black and white advertisement			■	
Profile listing in Wisconsin Community Banking News	■	■	■	
Subscription to Wisconsin Community Banking News	■	■	■	
Additional subscriptions to Wisconsin Community Banking News	■	■	■	
Discounted advertising opportunities			■	
Wisconsin Community Banker Today, CBW's Electronic Weekly Publication				
Subscription to Wisconsin Community Banker Today	■	■	■	
Advertising logo placed on Wisconsin Community Banker Today, 12 times per year	■			
Advertising logo placed on Wisconsin Community Banker Today, 6 times per year		■		
Advertising logo placed on Wisconsin Community Banker Today, 3 times per year			■	
Other Benefits				
Recognition among CBW's bankers as a supporter of community banking	■	■	■	
Member pricing to attend CBW's conference and seminars	■	■	■	
Electronic mailing list of members	■	■	■	
Electronic Associate Member Logo	■	■	■	
Complimentary invitation to annual Associate Member Appreciation & Education Day	■	■	■	
ANNUAL DUES	\$10,000	\$ 6,000	\$3,000	\$695